

Pitch 1- eBikes & scooters

Subject: The Official eBike of Back-to-School Accessory Bundle!

Hi <<FIRST>>,

Believe it or not, the back-to-school season is already upon us! [Radio Flyer](#), makers of the iconic little red wagon, is making morning drop off easier with the [Flyer Via/Via Pro](#) Back to School Bundle with accessories!

Fly to school with the Flyer Via or Via Pro Electric Bike, a convenient and sustainable alternative to the school bus. With the Back-to-School Bundle, if you purchase a Flyer Via or Via Pro, you can receive the [Kid and Cargo XL Hauler](#), [Front Storage Basket](#), and [Cell Phone Mount](#) for free! With over \$300 in savings, you can skip the carpool lane by flying through traffic with your new Flyer eBike and accessories.

What better way to create warm memories this year than completing your Flyer collection with a Flyer scooter for your ride to school? Taking drop off to the next level with any of these smooth and easy to ride scooters. Find the perfect one for you or your kids and ditch the carpool chaos:

- [Flyer Glider Jr.](#)
- [Flyer Glider Pro](#)
- [Flyer Kickstart Max](#)

We would love to partner with your outlet to share this eBike and accessory deal with your audience. How does this fit in with your back-to-school content plans?



Thank you!

**Mary McKenny**

*Public Relations Intern*

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Pitch 2- eBikes only

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